

27 May 2016

## New Vreugdenhil factory processes nearly one million litres of milk per day

*The high-tech production facility enhances Vreugdenhil Dairy Foods' capacity to meet the increasing global demand for milk powder. The new factory is able to process 350 million litres of milk per year – an increase of Vreugdenhil's total capacity by almost one third.*

**Gorinchem, 27 May 2016.** Jaap Smit, the King's Commissioner for the province of South Holland, will be opening Vreugdenhil Dairy Foods' new energy-efficient milk powder factory this afternoon. The new production facility in Gorinchem is able to produce no less than 8,000 kilograms of milk powder per hour. Global demand for nutritious and taste milk powder is increasing, and the opening of the new factory marks the rapid growth of the family-run business in Nijkerk.

Vreugdenhil aspires to be the most sustainable milk powder producer in the world, which is reflected in our production process. The plant has been made as energy-efficient as possible, heat is reused and water is purified in an in-house water purification plant. In addition, all power used is green, and some of it is generated by the wind turbines of our dairy farmers.

Milk powder is used to make a tasty glass of milk, for example by consumers in countries around the equator where no fresh milk is available. Milk powder is also used as an ingredient in ice-cream, dairy products and chocolate, for example. The new factory is designed according to the highest, latest hygiene and quality standards for the production of baby milk powder.

During the opening, Vreugdenhil will be presenting the 'Growing responsibly together' sustainability report 2015, which reveals, for example, that 16% less energy was used per tonne of product compared to 2005. Moreover, 93% of the container transports we organised from the factory in Gorinchem to the ports of Rotterdam and Antwerp were by ship, and 86% of our dairy farmers use outdoor grazing. The vast majority of dairy farmers participate in the sustainability programme, which is concerned with animal welfare, outdoor grazing, the environment and the climate.

We bring you  
the best of milk