

# Press release

14 December 2021

## Opening of new drying tower in Vreugdenhil milk powder factory in Gorinchem

**After more than forty years of loyal service, the oldest tower spray dryer (NIRO tower) in one of the Vreugdenhil factories in Gorinchem has been replaced. The complex replacement process followed more than a year of preparations. The new tower will be officially opened - on a small scale - on Wednesday 15 December 2021.**

“The tower really is the heart of our production process. This is where we process milk into powder. Everything has been tested and the first production run went well. Great to see,” says Albert de Groot, CEO of Vreugdenhil Dairy Foods.

### Entire tower replaced

The current tower dryer dates from the early 1980s, with a design to match the era. “Even though various modernisations have been introduced through the years, there comes a point that improvements are no longer possible,” says De Groot to explain the need for replacement. The tower has been replaced in its entirety, work for which started in September.

### More efficient and environment-friendly

Albert de Groot: “The new tower will enable us to expand our product portfolio. At the same time, it allows us to compose the recipes more accurately. Apart from the tower itself, we have also replaced the building, cladding, cabling and all automation. We have essentially built a new factory. Very impressive.”

### Opening of NIRO tower

The opening will take place in a select committee on the site of the factory in Gorinchem. Due to the COVID measures, it is unfortunately not possible to attend the occasion.

View the timelapse video of the tower replacement here: [https://youtu.be/ROEYDeyV\\_3s](https://youtu.be/ROEYDeyV_3s)

### About Vreugdenhil

Vreugdenhil Dairy Foods produces milk powders to make tasty milk in a glass and milk powder as an ingredient for baby and toddler food and the food industry, including chocolate and ice cream. Vreugdenhil processed approximately 1.4 billion kilograms of milk in 2020. The milk powder producer operates from Barneveld, Scharsterbrug, Gorinchem and Madrid. The head office is in Nijkerk. Vreugdenhil employs approximately five hundred employees.

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### Note for the editors

If you would like to know more about Vreugdenhil Dairy Foods' sustainability results, please contact Susanne ter Wal of the Communications Department, 06-58874607 or [communicatie@vreugdenhil.nl](mailto:communicatie@vreugdenhil.nl)

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