

Glossary for annual report 2017

- **Creating Shared Value:** corporate policy and operational management aimed at strengthening the competitiveness of a company while, at the same time, reinforcing the economic and social conditions of the society in which the company is operating.
- **Duurzame Zuivelketen ('Sustainable Dairy Chain')**: an initiative in which the dairy industry and dairy farmers are working together to make the Dutch dairy sector the world leader when it comes to sustainability.
- **Energiescan ('Energy Scan')**: a scan that our dairy farmers can fill in, in order to document their energy consumption per business process. The results provide a basis from which to take further steps in cutting back on energy consumption.
- **FAO:** the Food and Agriculture Organization of the United Nations is a specialised organisation whose goal is to reduce hunger in the world.
- **GRI:** the Global Reporting Initiative is the international standard for sustainability reporting and corporate social responsibility.
- **GVO:** Guarantee of Origin is a proof that electricity comes from wind energy, hydro energy, solar energy or biomass plants.
- **KoeKompas:** a tool to help our dairy farmers capture and document the welfare and health of animals together with a veterinarian. A score with seven components provides the dairy farmer with a basis for improvements.
- **Sustainability:** entrepreneurial approach taking people, planet as well as profit into account.
- **NZO:** Nederlandse Zuivel Organisatie (Dutch Dairy Association) is the trade organisation for the entire Dutch dairy industry.
- **Sustainability Programme:** title of our sustainability programme through which we want to incentivise our dairy farmers to make improvements in terms of the environment, animal welfare and animal health, using a point system and an associated incentive premium.
- **ProTerra:** certification for the production and use of sustainable, non-genetically modified soy certified according to the international organisation ProTerra Foundation.
- **RSPO:** the Roundtable on Sustainable Palm Oil is an organisation that brings together stakeholders from seven different sectors in the palm oil industry for the development and execution of global standards in terms of sustainable palm oil.
- **SDGs:** at the end of 2015, the UN established a new global sustainable development agenda for 2030. This agenda includes 17 Sustainable Development Goals (SDGs).
- **Soy lecithin:** a part of soy that is extracted from the fat fraction of soy and which Vreugdenhil uses to make milk powder more easily soluble in water.